

## Positive Alternatives 2016 - 17 Quarterly Update

**Grantee (Name and city):** Central Minnesota Life care Center (DBA Options for Women)

**Location:** Sauk Centre, MN 56378

**Contact Person:** Colleen Cianflone

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**Goal:** To provide positive alternatives to abortion to pregnant and parenting women in central Minnesota

**For the period/quarter:** June 20, 2016 – September 30, 2016 Quarter 1

Activity or Service	Activity or Service Description Major Work Plan Activities	Work Plan Count	Program Progress and Accomplishments Report the progress and accomplishments made this period on each activity.	Report Count
<b>Administrative Activities</b>	Provide guidance to grant staff. Complete grant forms. Attend required grant meetings. Hire part-time staff – client advocate/outreach coordinator		The executive director provided guidance to grant staff; she and staff also completed grant forms and paperwork.	
<b>Outreach</b>	Advertise programs in local newspapers and advertising circulars. Manage website and Facebook pages. Advertise in a short video before movies in local theatre. Print informational posters and brochures about our center.		We advertised in local newspapers and on Facebook. We also have a short video ad that shows before every movie in our local movie theatre. We were interviewed by two local newspapers for articles about our center, including one for the Hispanic population. Our new Outreach Coordinator was also interviewed on the air by a local radio station. We held our annual Banquet on September 18. It was attended by 270 people and they were asked to help get the word out about our center.	

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<b>Case Management Services</b>	Provide on-going telephone follow-up and/or office visits for clients.	5	We followed up with 5 clients about things like: their baby sleeping more hours at night, return to work after baby's birth, baby well care visit at doctor, and another baby's doctor visit.	5
<b>Crib Distribution/ Sleep Safety Education</b>	Provide Safe Sleep Education and cribs to clients.	2	We had 2 clients who were happy to receive a crib and safe sleep education from our center. The clients found the safe sleep education very informative.	2
<b>Financial Assistance</b>	Assist clients with submitting applications to Cradle of Hope for Pack N' Plays and to other financial assistance programs.	2	We assisted 4 clients with their "Cradle of Hope" Pack N' Play applications. These clients also participated in our Safe Sleep education program, which they found very informative.	4
<b>Hotline</b>	Utilize cell phone to provide 9 a.m. to 9 p.m. information and counsel.	3	We offered phone information and counseling to 3 clients. We received calls inquiring about our hours and services offered. We also received calls regarding a Hispanic homeless pregnant mother.	3
<b>Material Support</b>	Provide material assistance such as baby items, used baby and maternity clothing, layettes for new mothers, and baby equipment not offered as an incentive.	15	We provided 50 baby items to pregnant and new mothers including used baby clothes, newborn layettes (7), and baby furniture (2).	50
<b>Nutrition</b>	Provide baby food, formula and referrals to local Food Shelf. Also provide grocery store gift cards to needy clients.	19	We provided baby food (16), baby formula (20), and grocery gift cards (3) to 39 needy clients.	39

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<b>Parenting Education</b>	Participant is provided intake assessment, including parenting skills. Based on her interest and needs, parenting lessons selected from first aid, child safety, parent-child relationships, age-appropriate development, engaging fathers and similar topics. Client Advocate encourages instructs and assesses progress. Incentives are provided for successful completion of lessons.	45	We had 63 client visits to use our Parenting Education Program. Client advocates discussed the video and worksheet with the clients. Client advocates then assessed their progress and provided them with appropriate incentives.	63
<b>Pregnancy Education</b>	Participant is provided intake assessment. Pregnancy lessons are selected from prenatal education, risks of unhealthier pregnancy behaviors, infant care and similar topics. Incentives are provided for successful completion of lessons	8	We had 7 client visits to use our pregnancy education program this quarter. Client advocates discussed the videos and worksheets with the clients. Client advocates assessed their progress and provided them with appropriate incentives.	7
<b>Pregnancy Tests</b>	Provide pregnancy tests, assessment for program eligibility and counseling.	4	We provided 3 negative pregnancy tests this quarter. Client advocates counseled the clients and advised them to come back for a follow-up test in a week or two.	3

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<b>Provide Necessary Services to All Clients</b>	Provide intake assessment to determine need. Provide women with information on, referral to and assistance with securing pregnancy support services. Utilize resource database to provide information and make referrals	5	We provided intake assessments to 17 women to determine their needs. We provided them with referrals and assistance with securing pregnancy and baby support services.	16
<b>Provide Necessary Services Assessments Only</b>	Provide intake assessment to determine need. Provide women with information on, referral to and assistance with securing pregnancy support services. Utilize resource database to provide information and make referrals	1	We provided intake assessment and referrals to 1 pregnant mother who decided she did not need any further assistance from our center.	1

<b>Maternal and Child Health Initiative Task Force Strategies</b>	<b>No.</b>
<i>Number of women who received car seats and car seat safety education from a PA funded program activity</i>	0
<i>Number of women who received car seat safety education only from a PA funded program activity</i>	5
<i>Number of women who received child abuse prevention education from a PA funded program activity</i>	0
<i>Number of women who received abusive head trauma (shaken baby) prevention education from a PA funded program activity</i>	6
<i>Number of women who received a baby bed, crib, or pack-n-play and sleep safety education from a PA funded program activity</i>	6
<i>Number of women who received sleep safety education only from a PA funded program activity</i>	1

#### **Challenges:**

**While our Earn While You Learn program is growing, we still need to work on reaching more abortion vulnerable women who could utilize our free pregnancy tests and other services.**

#### **Comments:**